

# COMMAD 04

## 2004 Conference on Optoelectronic and Microelectronic Materials and Devices

### Sponsorship and Exhibition Opportunities

The opportunity exists for organisations to have significant involvement and exposure in COMMAD 2004 by becoming a sponsor or exhibitor for this important international conference.

On this occasion the conference will cover all aspects of semiconductor science and technology including growth and characterisation of semiconductor materials and devices, as well as semiconductor processing and novel applications.

We aim to make this conference the largest forum for Australian and international semiconductor communities to meet and discuss topics related to microelectronic and optoelectronic materials, processes and devices including nanotechnology. Sponsorship and exhibition involvement represents an important opportunity for you to support the role of science and technology in Australia's future.

### Conference Scope

COMMAD is held every two years and encompasses almost all the Optoelectronic and Microelectronic disciplines in Australia. The COMMAD 2004 promises to be particularly comprehensive. This year we have invited contributions on a wide variety of topics including the following:

#### Technologies for Photonics, Microelectronics, and MEMS

Epitaxy, bulk growth, substrates | Artificial structured materials | Synthesis of novel materials systems | Electronic, optical and magnetic material properties and characterisation

#### Electron Devices and Systems

Heterostructure transistors, high-speed devices and integrated circuits | High power and high temperature semiconductor devices | Sensors | Spin injection and novel devices

#### Photonic Devices and Systems

Semiconductor light-emitting devices including: Tunable Lasers, Vertical-Cavity Surface-Emitting Lasers, Quantum-Cascade Lasers Detectors, modulators, switches | THz and ultrafast phenomena | Devices for optical interconnection, OEICs, MEMS | Microwave Photonics

#### Nanotechnology and Nanostructures: Physics and Applications

Photonic Bandgap Structures and novel devices based on PBGs | Nanophotonic Materials | Nanostructure fabrication, self-organised quantum dots | Quantum and single-electron devices, novel circuits | Physics and properties of ultrasmall structures

#### Organic Photonics and Electronics

Linear and Nonlinear Optical Properties of Organic Materials | Organic Light-Emitting Devices | Organic Photovoltaics | Organic Field Effect transistors

University of Queensland  
Brisbane

8-10 December 2004

*Approximately 250 national and international delegates attended COMMAD 2002 in Sydney. We expect that with the quality of keynote and invited speakers this year at COMMAD 2004 will be a great success.*

For further information contact:

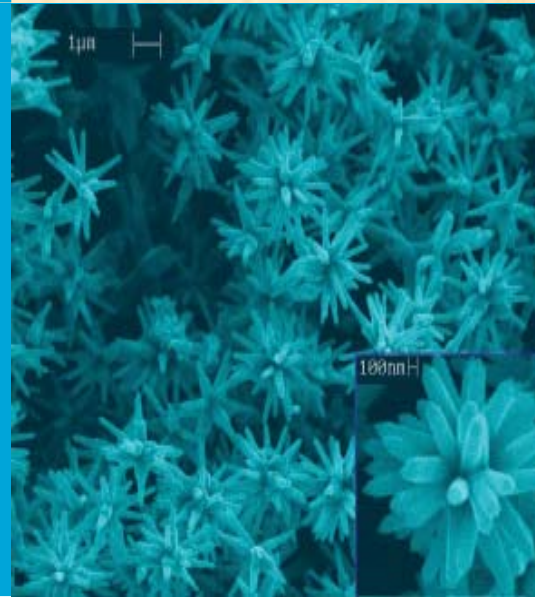
Jon Whitty

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For detailed information, and to register please visit our website:  
[www.commad2004.itee.uq.edu.au](http://www.commad2004.itee.uq.edu.au)



## Sponsorship Opportunities

### Gold: \$10,000

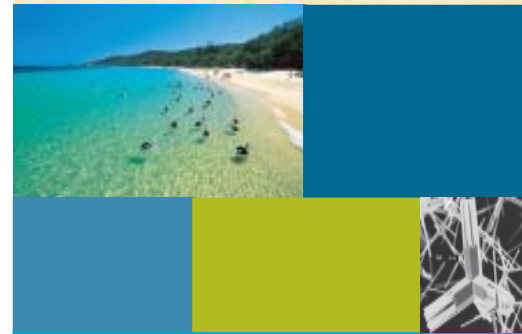
Your investment entitles you to:

- > Company logo displayed on COMMAD 2004 website
- > Complimentary 4.8m x 2.4m Exhibit Booth
- > Company logo and banner displayed at plenary sessions (sponsor to provide banner)
- > Company logo and details included in the Book of Abstracts
- > Company logo displayed and linked on the web site
- > Verbal acknowledgement at the Opening Ceremony and Dinner
- > 1 (one) full page (A4) advertisement in the Conference Book of Abstracts (sponsor to provide artwork)
- > 2 (two) complimentary full Conference registrations
- > 4 (four) complimentary tickets to Conference Dinner and Welcome Reception
- > Space for a banner addressing theme for Conference Dinner (sponsor to provide banner)
- > Logo on name badge
- > 1 (one) item inserted in the Conference satchels
- > Electronic copy of agreed delegate details— post-Conference.\*
- > Inserts into conference bag and corporate logo printed on Conference hat

### Silver: \$5,000

Your investment entitles you to:

- > Company logo displayed on COMMAD 2004 website
- > Complimentary 2.4m x 2.4m Exhibit Booth
- > Company logo displayed at plenary sessions
- > Company logo and details printed in the Book of Abstracts
- > Company logo displayed and linked on the web site
- > Verbal acknowledgement at the Opening Ceremony
- > 1/2 A4 page advertisement in the Conference Book of Abstracts (sponsor to provide artwork)
- > 1 (one) complimentary Conference full registration
- > 2 (two) complimentary tickets to Conference Dinner and Welcome Reception
- > 1 (one) item inserted in the Conference satchels
- > Electronic copy of agreed delegate details— post-Conference.\*



### Promotion of COMMAD 2004

The conference will be advertised extensively throughout Australia.

Promotion will include:

- > Direct mail and email distribution of conference announcements and brochures via databases from previous COMMAD conferences
- > A dedicated COMMAD website: <http://www.commad2004.itee.uq.edu.au>
- > Promotion at other related conferences and meetings
- > Advertising in the calendars and newsletters of participating discipline groups and societies

### Benefits to Your Organisation

- > Enhanced organisational profile
- > A significant marketing advantage
- > Corporate good will from conference delegates
- > Creation of brand awareness and acceptance
- > Demonstration of products
- > Increased business potential
- > Direct access to an audience made up of current or potential clients
- > Promotion on the COMMAD 2004 web site

### Welcome Reception: \$5,000

Date: 7 December 2004

Make a good first impression by sponsoring the Welcome Reception.

Your investment entitles you to:

- > Company logo displayed on COMMAD website
- > Complimentary 2.4m x 2.4m Exhibit space at Welcome Reception
- > Company logo and details printed included in the Book of Abstracts
- > Company logo displayed and linked on the web site
- > Verbal acknowledgement and the opportunity (5mins) to address the delegates at the Welcome Reception
- > Promotional material placed at the entry of the Welcome Reception venue
- > 5 (five) complimentary tickets to the Welcome Reception
- > 1 (one) complimentary ticket to the Conference Dinner
- > 1 (one) complimentary full Conference registration
- > 1 (one) item inserted in the Conference satchels
- > Electronic copy of agreed delegate details— post-Conference.\*

### Conference Dinner: \$5,000

Date: 9 December 2004

Your investment entitles you to:

- > Company logo displayed on COMMAD 2004 website
- > Company logo displayed at Conference Dinner
- > Company logo and details included in the Book of Abstracts
- > Company logo displayed and linked on the web site
- > Verbal acknowledgement and the opportunity (5mins) to address the delegates at the Conference Dinner
- > 1/2 A4 page advertisement in the Book of Abstracts (sponsor to provide artwork)
- > 1 (one) complimentary full Conference registration
- > 5 (five) complimentary tickets to the Conference Dinner and Welcome Reception
- > Space for a banner addressing theme for Conference Dinner (sponsor to provide banner)
- > 1 (one) item inserted in the Conference satchels
- > Electronic copy of agreed delegate details— post-Conference.\*

### Advertising in Conference

#### Book of Abstracts

\$250 per ¼ page | \$500 per 1/2 page | \$1000 full page

- > (Artwork to be supplied by sponsor)



#### Additional Benefits to Sponsors

- > Exposure in the conference registration brochure and book of abstracts
- > Exposure at the conference through signage and announcements

#### Special Arrangements

While we have attempted to offer a flexible and attractive array of sponsorship and exhibition opportunities, the COMMAD 2004 Organising Committee will be pleased to consider suggestions for alternative sponsorship and/or exhibition packages.

#### Exhibition space

- > 3 day booth space (2.4 x 2.4 sm)
- > includes furniture, display booth, power and lighting

**Cost: \$2,000**

## Important Information for Sponsors

### Follow Up

To secure sponsorship opportunities please contact Jon Whitty. This will generate a confirmation letter and tax invoice. The Conference Secretariat will write to you soon after in order to ensure that your benefits are delivered. ALL AMOUNTS INCLUDE GST.

### Sponsor Registration

If your sponsorship package includes complimentary Conference registrations, this entitles you to entrance to Conference sessions and the exhibition, plus the Welcome Reception. Tickets can be purchased for the Conference Dinner.

It is most important that you nominate the recipient of any complimentary registrations. A Conference registration brochure with instructions will be sent to your organisation closer to the Conference.

### Artwork for Advertisements

If your sponsorship package entails a complimentary advertisement or if you are purchasing an advertisement space in the Conference handbook, you will be expected to provide the necessary artwork. You will be advised in due course of artwork production specifications. The size of the Conference Book of Abstracts will be A4 (297x210mm).

### Banner Size

Banner size will be 1m x 2m and will be supplied by the sponsor.

### \*Delegate Details

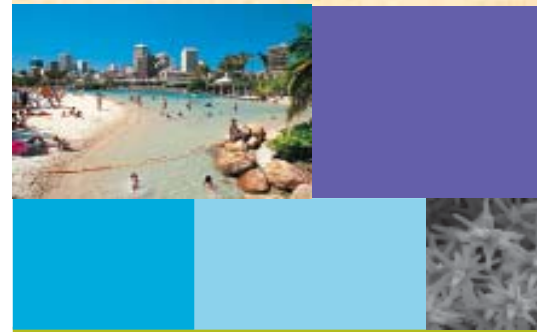
Provision of delegate details is subject to privacy laws—participants can choose not to be listed.

### Cancellation Policy

Please read the sponsorship conditions below, which outline the payment terms and cancellation policy. By submitting the attached sponsorship participation form you acknowledge and accept the sponsorship conditions.

#### *Sponsorship Conditions*

- > *The organisers reserve the right to change the venue and duration if exceptional circumstances demand. In the event of change of venue and/or duration, the agreement to participate will remain in force so long as the Sponsor is informed at least one month before the Conference.*
- > *In the case of cancellation by the sponsor, notification in writing should be sent to the Conference Secretariat. A refund of fees paid (less a cancellation fee of 50% of the value of the sponsorship) will be made to any Sponsor cancelling before or on 12 November 2004. After that date refunds may not be possible.*
- > *50% payment of fees must be made within seven (7) days of receipt of invoice. Full payment must be made before 12 November 2004.*
- > *Sponsors must obtain the permission of the COMMAD 2004 Conference organising committee (contact the Conference Secretariat) when planning to promote the sponsor's involvement in the Conference.*



Further information contact:

Jon Whitty

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